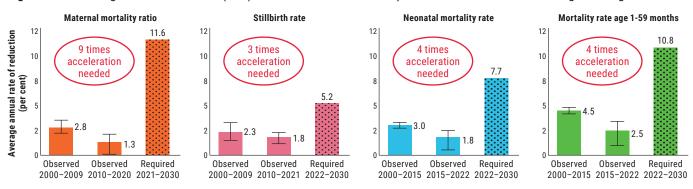
Six years to the SDG deadline: Six actions to reduce unacceptably high maternal, newborn and child deaths and stillbirths

WHA Agenda Item 11.7 calls for Acceleration towards the Sustainable Development Goals Target for maternal newborn and child mortality (MNCH) by accelerated action and investment in equitable coverage of effective interventions, and quality of care in order to meet our collective commitment to achieve the Sustainable Development Goals (SDGs) and Global Strategy for Women's, Children's and Adolescents' Health (2016-2030) targets (see Figure 2). Unfortunately, women, stillborns, newborns and children under-5 had larger survival gains from 2000 to 2015 compared to 2016-2022 (1,2,3). Globally, actions are needed to accelerate progress nine-fold to reduce maternal mortality, three-fold for stillbirths, four-fold for newborn mortality and four-fold for children aged 1-59 months (see Figure 1). The quality of health leadership can be defined by having the courage and vision to transform health systems to deliver quality MNCH care and improve access to health care for all women, including adolescent girls, newborns and children.

Figure 1. The Average rates of reduction (ARR) since 2000 and the ARR required 2021/2022 - 2030 to meet global targets



Six actions to accelerate progress for MNCH care

- 1. Match SDG commitments with investments. Strong leadership that is backed by adequate resources and strong partnerships drives progress for women and children. Several low-and lower-middle-income countries, including Malawi and Rwanda, outperformed global averages, reducing newborn and child mortality rates by more than two thirds since 2000, demonstrating that it is feasible to accelerate progress when political will is matched by policy, resources and focused action (1).
- 2. Invest in all stages of the life course. All investments in the health of women and children build human capital, and contribute to long-term wellbeing, thereby reducing the overall burden on national health systems. A newborn's and child's survival, growth and development is directly linked to maternal health and wellbeing. Optimal care for all newborns, particularly small and sick, sets them on a trajectory to achieve their optimal development outcomes and reduces their risk of lifelong vulnerability (4). Infants and young children who receive nurturing care are also more resilient to common illnesses.
- 3. Make strategic choices and sustained investment in effective health care packages delivered with quality and equity. At least 70% of all maternal deaths are due to direct obstetric causes (5). For newborns and children under-5, prematurity, birth asphyxia and trauma, acute respiratory infections, malaria and diarrhoea are the leading causes of death, often compounded by malnutrition (4). Based on each country's context and critical gaps, strategic choices should be made about packages of interventions to be delivered with quality and equity by a competent, well-trained and equipped workforce including nurses, midwives, community health workers, and allied professionals. Effective interventions can be feasibly implemented at scale, even in resource-constrained settings to enable universal access, including those in hard-to-reach areas, and without financial hardship. The foundation of care should be primary health care (PHC) with an emphasis on community-based services and linkages to referral care (see Figure 3).
- 4. Facilitate subnational planning, budgeting and implementation monitoring. This includes involving women, families and communities in defining priorities and monitoring MNH services and responding to their rights and needs. Political commitments must adequately recognise and address underlying social determinants of health to overcome inequalities.
- 5. Prioritize, standardize and improve data flow. Use national and subnational data for policy and programmatic decisions to improve the quality of health care delivered, and to reduce inequities and drive local change. Ensure synergies across different data sets to avoid duplication of efforts to reduce burden on health workers and health systems.
- 6. Galvanize collaborative and multisectoral partnerships that work across all stakeholders including private sector, professional bodies, communities, and allied health sectors such as Sexual and Reproductive Health and Rights (SRHR), Water, Sanitation and Hygiene (WASH), nutrition, immunization and malaria. Align partners' investments behind country priorities.

Figure 2: SDG and Every Woman Every Child Global Strategy targets (2015-2030)

Pregnancy	Birth	Postnatal	Infancy	Child Under-5 years				
SDG Target 3.1: End preventa By 2030, reduce the global ma 100,000 total births. No coun births or an MMR of more tha	aternal mortality ratio (N try should have an MMR							
Global Strategy Target: End preventable stillbirths By 2030, all countries reach 12 or fewer stillbirths per 1000 total births SDG Target 3.2.1: End preventable newb By 2030, end preventable deaths of newb as 25 per 1000 live births				born and child deaths vborns and children under 5 years of age to at least as low				
	mortality 1-59 months			30, all countries reduce mortality among children aged nonths to at least as low as 13 deaths per 1,000 child than 28 days old				
SDG Target 5.6: Ensure universal access to sexual and reproductive health and reproductive rights								

Figure 3: Effective packages of care along the life course to be implemented with quality and equity

Every pregnant woman	Every birth	Availability of emergency care	Every woman and newborn	Every child under five			
Antenatal care	Intrapartum care	Emergency	Early Postnatal and Essential Newborn Care	Prevention & treatment of illness and malnutrition			
Normal care Prevention and identification of complications, Infection control, screening (e.g. anaemia), health and nutrition promotion, vaccination, comprehensive abortion care. Managing complications Managing pre-existing conditions, and identified complications, referral as needed.	Normal care Infection control, labour management using the Labour care guide, neonatal resuscitation within one minute of life and immediate skin-to-skin, prevention and identification of complications. Managing complications including Post-partum Haemorrhage, Preeclampsia / eclampsia, pre-term birth, infection, birth asphyxia, appropriate caesarean section, referral.	Emergency obstetric, Small and sick newborn care units with Continuous Positive Airways Pressure (CPAP). Intensive care for obstetric and newborn complications (e.g. specialist care, obstetric surgery, NICUs).	Normal care Essential newborn care, zero separation of mother and newborn, essential newborn care, Infection control, screening, health promotion, vaccinations, family planning, essential newborn care, prevention and identification of complications, perinatal mental health. Managing complications including newborn conditions, birth defects, infections, referral.	Protect and Prevent Adequate infant and young child feeding, child nutrition and micronutrients, immunization, clean water and sanitation, clean indoor air, growth and developmental monitoring and counselling, caregiver psychosocial support.	Treat Management of common childhood illnesses including possible serious bacterial infection, referral and first level pediatric care for severe illness, extra care for vulnerable infants and young children including intensified follow- up at home.	Alignment of investments and partner support behind government led priorities	
Social Empowered and informed decision making & attention to social determinants of MNCH Legal protection, Gender equality, Female education and school enrolment, End child marriage, Family planning, Nutrition, Water and Sanitation, Early childhood development, Coordinated multisectoral action							
Strengthen health systems Health workforce, information systems, access to essential commodities and infrastructure, and quality care Strengthen delivery platforms Primary care services including community-based services with linkages to referral care and emergency care when needed							

The goal of both The Every Newborn Action Plan & Ending Preventable Maternal Mortality (ENAP EPMM), chaired by WHO, UNICEF and UNFPA, & the Child Survival Action (CSA) Initiative, is to support countries to accelerate progress to reduce preventable maternal, newborn and child deaths and stillbirths by aligning partners to support the six actions on Page 1.

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